



Art For Learning, LLC.

TOTAL ART EXPERIENCE

With Sheryl Intrator Urman, artist and art lecturer

Tuesday, November 12, 2013

The Armory Show at 100: Modern Art Revolution

New –York Historical Society

We will meet at the New York Historical Society at 11am when Sheryl Intrator Urman, artist and art lecturer, will take us back-in-time with a talk and slide presentation, setting the stage for our exploration of this groundbreaking exhibit when 'Modernism' and the Avant-Garde were introduced and altered the course of American Art. Works by Duchamp, Matisse, Picasso, Cézanne, Gauguin, and Van Gogh are among the 75 works presented.

We will learn about the *mindset* of the art viewing public in 1913 - what their eyes were accustomed to and what was 'accepted' in American Art in this still newly developing country, largely thought of as provincial. Learn what people '*wanted to see*' and how Public Relations and Advertising shaped this viewpoint. The Armory Show of 1913 brought this new art world to the 'common people' - 70,000 people attended in 27 'Earth shaking' days - also leading to the development of MOMA and the Whitney!

Lunch will be served in the top floor atrium in the fascinating Luce Center, which holds more than 60,000 museum objects including Tiffany Lamps, classic American sculpture and paintings.

A Docent led tour of the exhibit and free time to explore this interesting museum and great gift shop will complete the day.

TOTAL ART EXPERIENCE: \$75

Includes: lecture, lunch, museum admission and docent tour

Please email (Artforlearning@yahoo.com) to reserve a space and send a check made payable to:
Art for Learning, LLC.

Send to:

Art for Learning LLC
330 Broad Ave,
Englewood, New Jersey 07631

If you came with us to the Total Art Experience at Montclair Art Museum – this day will complete your understanding of this groundbreaking event and give you the total picture.